Love Advertising Pro Bono LOVEPB-0048 2021 Q2 St. Christopher Print Ad 06.10.21 WRITER: JA | VER: 1



[Headline]

To the drivers who have always been essential during these challenging times, thank you

It's time to be there for you, as you were for us

Thank you for being essential when times were not

Truckers, you kept on trucking so America could too

The time is now to be there for each other

When the going got tough, they keep trucking

When the world stood still, they stood up

We stand for you, for those who stood for us

Stand up for those who never stood down for us

Yield, Thank You Truckers

Being there for us, always

They never let us down, now it's time to return the favor.

Slow down & Thank Your Truckers

Support the truckers that never stopped supporting us

[Body Copy]

Being essential in times of need is not the only thing they accomplished, they came through when we needed them most. We must never forget the sacrifice that's been made so that we have a healthy future.

In these trying and dangerous times for us and our families, truckers were there for us as they always have been. But now, their dedication & resilience stand out to us more than ever before.

Their hard work and sacrifice keeping "The American Way" alive is still ongoing, as it has always been and will always be. These men and women are the backbone of America. America's Truckers. Our America thanks you. Our America loves you. Our America salutes you.

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Thank your truckers not only for their commitment but also, their never-ending pursuit of helping others.

It cannot be overstated how important truckers are in maintaining the industry. Their diligence is all about what America embodies, Thank You.

Truckers are the unsung heroes of today, donate now to ensure they will be around tomorrow.

Being there when times are tough. True compassion to help guide each other through.