

# MALONE MEDIA GROUP COPY

**CLIENT:** Finnegan CDJR July 2022

**ISCI:** FCJDRJULTV2230

**DESCRIPTION:**

**DATE:** 7/5/2022

**WRITER:** Jake Abrahams

Lower Third	Logo, URL, Cross Streets
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VOICE OVER	ON-SCREEN TEXT
SPLASH INTO A SUMMER OF SAVINGS!	SPLASH INTO A SUMMER OF SAVINGS!
DURING THE MAKE THIS THE SUMMER EVENT	DURING THE MAKE THIS THE SUMMER EVENT (Show event logo on screen)
ONLY AT FINNEGAN CHRYSLER JEEP DODGE RAM!	Show aerial footage of front of dealership – SHOW DEALERSHIP LOGO AND SHOW THE CHRYSLER, JEEP, DODGE AND RAM LOGOS
DRIVE THE NEW 2022 JEEP GRAND CHEROKEE LIMITED FOR \$41,988	2022 Jeep Grand Cherokee Limited  For only \$41,988  (Please create a banner with the price inside and have it almost looking like it's flashing)
DISCLAIMER	2022 JEEP GRAND CHEROKEE LIMITED, Stock # E9075, MSRP \$49,620, Manufacturer Rebate \$2,500, Dealer Discount \$5,132. One available at this price. See dealer for details. Vehicle for illustration only. Offer Valid Through 8/1/22.
CRUISE OFF IN STYLE AND DRIVE THE NEW 2022 RAM 1500 CREW CAB TRADESMAN FOR \$38,788	CRUISE OFF IN STYLE AND DRIVE THE NEW 2022 RAM 1500 CREW CAB TRADESMAN  For \$38,788

	(Please create a banner with the price inside and have it almost looking like it's flashing)
DISCLAIMER	2022 RAM 1500 Crew Cab Tradesman STK# E9316, MSRP \$45,940, Manufacturer Rebate \$3,000, Dealer Discount \$4,152, One available at this price. See dealer for details. Vehicle for illustration only. Offer Valid Through 8/1/22.
OR GET THE NEW 2022 RAM 1500 LONE STAR CREW CAB FOR \$8,000 OFF MSRP	Get the new 2022 Ram 1500 Lone Star Crew Cab  For \$8,000 OFF MSRP
DISCLAIMER	2022 RAM 1500 LONE STAR CREW CAB STK # E9277, MSRP \$52,015, Manufacturer Rebate \$3,750, Dealer Discount \$4,250, One available at this price. See dealer for details. Vehicle for illustration only. Offer Valid Through 8/1/22.
WE WILL BUY YOUR CAR EVEN IF YOU DON'T BUY OURS!	WE WILL BUY YOUR CAR EVEN IF YOU DON'T BUY OURS!  (Show different dealership footage of front with text showing on screen)
MAKE THIS SUMMER YOURS!	MAKE THIS SUMMER YOURS!
AT SOUTHWEST FREEWAY IN ROSENBERG	At Southwest Freeway in Rosenberg  (insert map graphic)
OR SHOP FINNEGAN DODGE DOT COM	FinneganDodge.com  (show Chrysler Jeep Dodge and Ram logos on screen)


This announcement was broadcast a total of \_\_\_\_\_ times at the dates and times coded  
 \_\_\_\_\_ on our attached invoice(s)

number/dated \_\_\_\_\_, as entered in the station's  
 program

log. This announcement was billed to this station's client at a total cost of  
 \$ \_\_\_\_\_.

\_\_\_\_\_  
 Signature of Station Official

\_\_\_\_\_  
 Name of Station Official

\_\_\_\_\_  
 Title of Station Official

\_\_\_\_\_  
 Notarize above  
 Date

\_\_\_\_\_  
 Commission Expires.

\_\_\_\_\_  
 Notarize By

\_\_\_\_\_  
 Notarize