

Ashlar Development
ASH-0696
2021 WILD July Lifestyle Program Email
06.28.21
WRITER: JA | VER: 2

[SUBJECT LINE] (20-60) (5 examples) (2 more daily adventure sentences)

Experience premier living at Wildridge

Don't have a bumner summer come to the Wildridge

The Wild life is calling

Discover fun in the sun at Wildridge

Immerse yourself in a summer to remember at Wildridge

Come home to an adventure of a lifetime

Wildridge: Adventure has arrived

Quench your thirst for adventure at Wildridge

[PREVIEW TEXT] (60-120) (2 examples)

Make a splash at our Haven Pool by utilizing our canopy daybeds, lounge chairs or splash pad.

Have a summer to remember at Wildridge. You won't want to miss out on what the Wildridge has to offer.

Summer is here! Come visit the Wildridge for a fun, safe adventure the entire family can enjoy.

Whether you enjoy hiking, canoeing, or an outdoor movie, Wildridge has something for everyone.

With over 75 yearly events the Wildridge is your destination for a summer of adventure.

+Add an option that mentions 75+ yearly events

[HEADLINE]

WILD LIFE

The Summer Edition

[SUBHEAD]

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Jump into a summer of adventure at Wildridge. Explore our exciting events and amenities.

[BODY COPY]

From fishing in our exclusive 3-acre pond located at the Hideaway or kayaking your way through Lake Lewisville, there's always fun waiting to be found.

[SECTION ABOUT THE HIDEAWAY] (2 examples)

If bass fishing is your activity of choice look no further than our sprawling pond at The Hideaway. Filled with a multitude of bass this 3.5-acre fishy getaway is the premier destination to hook, line, and sinker.

At the Hideaway, Wildridge's newest amenity, you'll able to spend quality time bonding with the kids. This 3.5-acre catch-and-release pond has a covered pavilion surrounded by lush greenery and is conveniently situated in the heart of our neighborhood. Come catch some bass and relax.

Use website/ this link:

https://www.instagram.com/p/CQJ2RVhrfPP/?utm_source=ig_web_copy_link

[SECTION ABOUT THE JET SKI DOCK]

Wait for info

[SECTION ABOUT TRAILS]

Hike for miles through our winding trails with exquisite views of animals, birds, and wildflowers. At Wildridge the opportunity to connect with nature is only a trip away.

Use info from ASH-0689/website

[SECTION ABOUT PIONEER PARK] (2 examples)

At Pioneer Park, the little ones will be able to run, slide, and jump into a summer of fun! Our Natural Playground provides the perfect opportunity to ensuring your children have a summer they will never forget.

Swing into a summer of fun at Pioneer Park! Our Natural Playground includes a swing set and slide ensuring little ones of all ages will have a summer to remember.

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Use this info:

https://www.instagram.com/p/CPT2vF6BA40/?utm_source=ig_web_copy_link

[SECTION ABOUT THE LIFESTYLE PROGRAM]

With over 75 events planned each year our residences are sure to be entertained during the dog days of summer. From outdoor movie nights & cork club wine tasting to potluck dinners & karaoke nights, there is something for everyone during our lifestyle event series!

(Add some examples of events, which you can find here:

<https://liveatwildridge.com/play/lifestyle-events/>)

[CTA BUTTON]

Explore the events

[CLOSING SECTION]

Discover the wild. Tour our available homes today.

[CTA BUTTON]

Welcome home

Create a simple ending about adventure in everyday/summer fun, then have the CTA be to explore available homes. See the ending of -0689.